

NATION BUILDING

India's largest college case study competition

NationBuilding Case Study Competition

2025 India's largest College Case Study Competition



What is Nation Building?

Nation Building aims to inspire young, ambitious individuals—particularly college students—to channel their passion for impactful careers toward shaping India's future.

Recognizing the need for passion to drive meaningful change, Nation Building highlights how **significant national progress arises from small, consistent actions** that collectively create broader societal impact.

In essence, the **platform seeks to motivate and empower ambitious youth to actively participate in Nation Building**, instilling a sense of purpose in advancing the nation's progress!

Ordinary People, Extraordinary Impact



Our flagship annual event, the **NationBuilding Case Study Competition** launched with the theme Viksit Bharat last year on the same spirit and is back after incredible success.

Participants will **dive into a 2-month extravaganza across multiple online and offline rounds** which will be evaluated by a distinguished panel of judges

Why are we doing this?

We believe that our youth can energize India's future with their passion, creativity and innovative ideas weaving a stronger, more progressive India, thread by thread.

2024 Highlights



A total of **31,500+** students and **19,800+** teams registered from over **1,800+** colleges across India



1800+
Colleges



4
Rounds

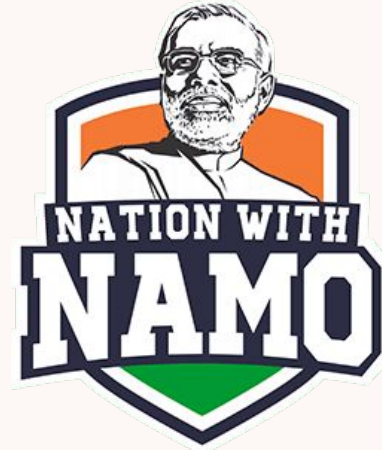


3
Winners

An initiative by Nation with NaMo



- We are India's leading political consulting group, partnering with senior politicians on electioneering, capability building, and governance
- We offer young professionals a platform to create real impact by working closely with politicians, bureaucrats, and policymakers
- As a top recruiter, we actively engage with institutions like IIMs, IITs, NITs, Delhi University, etc.



Why should you Participate?



Register Now

India's largest College Case Study Competition

'Youth have a big role to play in making India a developed nation. When youth come together to brainstorm on taking the country forward, we get concrete results'

- Prime Minister Narendra Modi

Why Participate?

This year, we're raising the bar—bigger challenges, better rewards, and even more excitement!

WIN PRIZES WORTH

₹18,00,000

Cash Prizes Upto

₹12,70,000

Winner - ₹5,00,000

First Runner Up - ₹3,00,000

Second Runner Up - ₹2,00,000

All National Finalist teams, except the winners, will win ₹30,000 each



Placement and Internship Opportunities

Placement and Internship opportunities at Nation with NaMo for top 3 winning teams



Merchandise

Members of the winning team will each receive a MacBook. Members of the First Runner Up and Second Runner Up teams will each receive iPads

All National Finalists will receive exclusive merchandise



Networking

Get a chance to have meaningful interactions with industry leaders and top competitors from all zones of India at the National Finals!

Certificates for all the participants from Round 1

Let's understand the
Process!



Register Now

India's largest College Case Study Competition

The Process

This competition includes **four rounds: the first three online and the National Finals offline**. Qualifying participants are grouped into zones based on their college locations for the competition



Registration

Register in a team of 1-2
However please note that
teams with 1 member
must team up with
another individual after
Round 1: Online Quiz to
participate in further
rounds

till 31 Dec 2024



Online Quiz

Participate in an online
quiz where the teams will
be tested on their general
awareness and knowledge
of current events

5 Jan 2025



Online Presentation Submission

Qualifying teams to submit
a short presentation on the
provided problem
statement

15 Jan 2025



Zonal Finals

Qualifying teams to
present a 10-slide
presentation to a judge
panel online

3-5 Feb 2025



National Finals

Qualifying teams to
present a 15-slide
presentation to
distinguished jury panel in
New Delhi

20 Feb 2025

Zone Divisions



To ensure better diversity, the competition is divided into six zones, with each state mapped to a specific zone. Your college's location determines the state assignment, which in turn defines your corresponding competition zone.

Zone	States/UTs
West Zone	Gujarat, Rajasthan, Maharashtra, Goa, Dadra and Nagar Haveli and Daman and Diu
East Zone	Jharkhand, Bihar, West Bengal, Odisha
South Zone	Telangana, Karnataka, Andhra Pradesh, Tamil Nadu, Kerala, Lakshadweep, Andaman and Nicobar Islands, Puducherry
North East Zone	Tripura, Mizoram, Manipur, Nagaland, Assam, Meghalaya, Arunachal Pradesh, Sikkim
Central Zone	Madhya Pradesh, Chhattisgarh, Uttar Pradesh
North Zone	Jammu and Kashmir, Himachal Pradesh, Uttarakhand, Ladakh, Punjab, New Delhi, Haryana, Chandigarh

Eligibility



- Participants should be **currently enrolled in an undergraduate program in India**. Participants are required to submit a scanned copy of their college ID upon request by the organizers at any round of the competition for verification purposes
- Students can register **individually or in a team of 2**. However, please ensure that teams with a single member must team up with another individual after Round 1: Online Quiz to participate in further rounds
- **Kindly note, both members should be from the same college**. However, cross-specialization and cross-year teams are permitted
- Each student is allowed to be a **member of only one team**

Registrations



- Registration can be completed by one team member on behalf of the team **before 11:59 PM, 31 December, 2024**
- Participants are not permitted to modify the details once submitted. **If any participant needs to make changes to their details, they must complete a new registration for the competition**
- Select your college from the dropdown menu on the website. **If your college isn't listed, you can type it in the provided box and manually select your college's state**
- The zones assigned during registration will be determined based on the location of the college and will remain unchanged throughout the entire competition, with no modifications allowed between rounds

Note: Any deviation from the aforementioned guidelines will result in the immediate disqualification of the team

2024

31,500+

Students registered

Online Quiz



- **Team Member 01 is designated as the primary individual** eligible to take the quiz on **5 January 2025**
- The quiz will be conducted in a Multiple Choice Questions (MCQ) format. Teams will be tested on their general awareness and knowledge of current events
- Correct answers will earn the team 1 point each. **There will be no negative marking for incorrect attempts**
- **Only 600 teams (100 per zone) will qualify for the next round!** Qualified teams will be notified via email and on our website, with detailed instructions for the next stage

Rewards

E-Certificates

for all participants

Presentation Submissions



- The qualifying teams will **receive a problem statement on the theme of Viksit Bharat by 8 January 2025**
- The teams will be **required to submit** their solution as a **short PowerPoint presentation in PDF format by 11:59 PM, 15 January 2025**. Only one submission per team will be allowed
- Teams will be assessed by the judge panel based on several parameters: understanding of the problem statement, clarity and effectiveness of the solution, among others parameters
- Out of 600 teams (100 per zone) per zone, **10 teams from each zone will advance to the next round!** Qualified teams will be notified via email and on our website, with detailed instructions for the next stage

Rewards

E-Certificates

for all participants

Zonal Finals



- The qualifying teams will develop their solution on a given problem and **submit a 10-slide PowerPoint presentation in PDF format by 11:59 PM, 1 February 2025**. Only one submission per team will be allowed
- Qualifying teams will **present solutions for a given problem to a panel of judges online from 3 - 5 February 2025, with two zones scheduled per day**. The finalized schedule will be shared with the qualified teams
- Teams will be assessed by the judge panel based on several parameters: understanding of the problem statement, clarity and effectiveness of the solution, presentation and communication skills, and performance during the Q&A session, among others parameters
- **Winners and First Runner-ups from each Zonal Finals will qualify for the National Finals i.e. from over 60 teams, 2 teams from each zone will advance to the next round**. Qualified teams will be notified via email and on our website, with detailed instructions for the next stage

Rewards

E-Certificates

for all participants

National Finals



- The qualifying teams will develop their solution on a given problem and **submit a 10-slide PowerPoint presentation in PDF format by 11:59 PM, 17 February 2025**. Only one submission per team will be allowed
- **The presentation for the National Finals will be held on 20 February 2025 in New Delhi** in front of a distinguished judge panel
- Teams will be assessed by the judge panel based on several parameters: understanding of the problem statement, clarity and effectiveness of the solution, presentation and communication skills, and performance during the Q&A session, among other parameters



Rewards

Cash Prizes worth ₹10,00,000 for top 3 winning teams

All National Finalist teams, except the winners, will win ₹30,000 each

Placement and Internship Opportunities for top 3 winning teams

MacBooks for the winning team; iPads for the first and second runner-up teams

Exclusive Merchandise for all National Finalists

Snapshots



The Real Talk!



'Very happy that we've gotten the stage to present the case in front of such an esteemed panel and to get their insights on such a policy that could actually be transforming the Indian education landscape in the coming years!'

Ayush Bhan and Garima Chhabra
IIM Lucknow, Winner Team

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